

Down East

2024 Print Advertising Rates

2024 PRINT AD RATES

Ad Size	1X	2-5X	6-9X	10+
Full-page	\$4,250	\$3,610	\$3,200	\$2,925
2-Page Spread	\$6,750	\$5,700	\$5,130	\$4,850
2/3-page	\$3,000	\$2,550	\$2,295	\$2,050
1/2-page horizontal	\$2,400	\$2,040	\$1,825	\$1,700
1/3-page sq. or vert	\$1,700	\$1,445	\$1,300	\$1,170
1/4-page (4 to a page)	\$1,000	\$850	\$765	\$690
1/6-page vertical (2 stacked)	\$900	\$765	\$690	\$620
Good Things from Maine (formatted 1/6-page ads)	\$490	\$415	\$375	\$340

Premium Positions	1X	2-5X	6-9X	10+
Cover IV (back cover)	\$7,400	\$6,290	\$5,660	\$5,095
Cover II (inside front cover)	\$5,950	\$5,355	\$4,820	\$4,340
Cover III (inside back cover)	\$4,700	\$3,995	\$3,600	\$3,250
Page 1	\$5,750	\$5,175	\$4,650	\$4,190
Table of Contents 1 & 2	\$5,750	\$4,890	\$4,400	\$3,950
Maine Moment Page 1 & 2	\$4,700	\$3,995	\$3,595	\$3,240

REAL ESTATE ADVERTISING

(grouped, discounted pages in the back of the magazine for real estate ads)

Ad Size	1X	2-5X	6-9X	10+
Full-page	\$3,150	\$2,700	\$2,550	\$2,450
2-page Spread	\$5,065	\$4,300	\$4,085	\$3,880
1/2-page	\$1,825	\$1,550	\$1,400	\$1,250
1/4-page	\$920	\$780	\$700	\$630

PAID CONTENT

(prices start at \$3,675)

Email advertising@downeast.com for a complete quote



Please Note:

Rates are for 2024 media planning purposes. Not for distribution. All rates are NET. Rates are subject to change. Please contact *Down East* for any updates on pricing, package discounts, or special sections.